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| CE-12 | **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **.**  **..**  **.**  **.**  **.**  **.** | **Supply Chain Management** |

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| CHAPTER LEARNING OBJECTIVE QUESTIONS |  |

CE12-1 What Are Typical Inter-Enterprise Processes?

CE12-2 What Is a Supply Chain?

CE12-3 What Factors Affect Supply Chain Performance?

CE12-4 How Does Supply Chain Profitability Differ from Organizational Profitability?

CE12-5 What Is the Bullwhip Effect?

CE12-6 How Do Information Systems Affect Supply Chain Performance?

Learning Catalytics™ is a student response tool that helps you generate class discussion, customize your lecture, and promote peer-to-peer learning based on real-time analytics. Learning Catalytics uses students’ smartphones, tablets, or laptops to engage them in more interactive tasks.

For an example illustrating the concepts found in this chapter, view the videos in [mymislab.com](http://mymislab.com/).